

MORE THAN HOMES

The National Housing Sector's Food Bank Initiative



accntgrp.org/more-than-homes

#MORETHANHOMES

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WHO'S INVOLVED AND WHY IT WILL MAKE A DIFFERENCE?

- ✓ A nationwide campaign for the sector, led by Accent Housing.
- ✓ Providing help and support for the six million sector residents who call our collective properties home.
- ✓ Aiming to raise £1 million for the trust with donations from around the sector.
- ✓ Supported by the National Housing Federation, the Chartered Institute of Housing and the Northern Housing Consortium.
- ✓ Better together – a belief guiding the campaign.
- ✓ Working as a collective to help make sure food finds its way to the people who need it, whether they are our residents, or whether they are people who make up our communities.



WHY THE TRUSSELL TRUST?

- ✓ 28,000 volunteers already support the UK's largest network of food banks.
- ✓ 1,200 centres from the far south of Cornwall to the heights of Shetland.
- ✓ Actively challenge the issues that lock people in poverty.
- ✓ Actively campaign for change to end hunger and poverty in the UK.
- ✓ Strategic approach to support those most in need.
- ✓ There's a huge surge in demand for food banks.
- ✓ Many of our residents already access the Trussell Trust's services.

WHY NOW?

- ✓ The economic impact of COVID-19 will impact our communities long after the crisis has passed.
- ✓ It's a global pandemic, challenging the world on a scale we could have never imagined.
- ✓ Battling the economic impact needs a united, collective power of people and organisations.
- ✓ Our social purpose has never been clearer – we need to unite and tackle this as one.
- ✓ An independent report commissioned by the Food Foundation found that 3 million people have experienced hunger as a direct result of the COVID-19 crisis.
- ✓ The Trussell Trust reports over an 80% increase for emergency food parcels from food banks in its network during the last two weeks of March 2020.
 - Food banks already responding to a 20-30% year on year increase in need
- ✓ Around 140,000 firms applied for the government's furlough scheme on the day it was launched, instantly affecting over 1 million workers.

£1 MILLION WILL CONTRIBUTE TOWARDS THE FUNDS NEEDED TO PROVIDE THE TRUSSELL TRUST WITH:

- ✓ A new, nationwide delivery infrastructure to distribute thousands of emergency parcels direct to people's doors.
- ✓ A new nationwide helpline to refer people to local food banks.
- ✓ The recruitment, training and deployment of 15,000+ new volunteers.
- ✓ Securing sufficient food from supermarkets and wholesalers.
- ✓ A Covid-19 Grant Fund for emergency grants to get food banks through the crisis.
- ✓ Recovery grants for food banks to cope with increased demand and reconfigure services.

UNITE TO RIGHT

Two of life's basic necessities are a roof over our heads and food on our tables, but these basic provisions just aren't afforded to everyone.

Now, more than ever before, we have the opportunity to 'unite to right' this social imbalance by not only supporting people now, but long in to the future.

LIKE VIDEO?
CHECK OUT THE
TRUSSELL TRUST'S
'WHAT WE DO' VIDEO,
USING THIS LINK:
<https://accntgrp.org/Trussell>

[ACCNTGRP.ORG/MORE-THAN-HOMES](https://accntgrp.org/more-than-homes)